

Skipton helps top farm shop to 'keep it local' for New Year

Skipton Auction Mart helped a leading farm shop to honour its promise for quality meat all-year-round and "sourced locally from Yorkshire farmers we know and trust" at the first Craven Prime Cattle Show of 2010. (Monday 4th January).

Keelham Hall Farm Shop at Thornton, near Bradford, which prides itself on selling locally-reared meat and other traditional local produce, swooped to buy the show's Champion – a British Blue Bullock from L. Bamforth & Sons, of Wainstalls, just a few miles away.

Keelham Hall Farm Shop proprietor James Robertshaw said: "At Christmas, we bought three Champions from three different auctions, including Skipton, but this latest one shows that we want to offer our customers the very best meat at all times of the year."

Picked out by the judge, Ross Greenwood, the Champion sold for £1,217 (204.5p per kilo). The Reserve Champion was a Blonde-cross heifer sent out by Jimmy Baines, of Trawden, bought by meat suppliers Samuel Howarth Ltd, of Manchester, for £1,050 (185.5p per kilo).

Other top prices in the Craven Prime Cattle Show, which included Continental, Native and Black and White breeds, were 194.5p per kilo for a Limousin-cross heifer, also from Jimmy Baines, and another acquisition by Keelham Hall Farm Shop, and 198.5p per kilo for the third-placed heifer, also sent out by L. Bamforth & Sons, bought by R. C. & B. Binns for their butcher's shop in Saltaire.

B. Spensley Ltd sent out the second- and third-placed British Blue-cross bullocks, both bought by Stanforth's Butchers, Skipton, for £1,112 (168.5p per kilo) and £1,038 (158.5p per kilo), respectively.



Jonathan Cockcroft, of L. Bamforth & Sons, with the Champion in Skipton Auction Mart's January Craven Prime Cattle Show.